



To Our Potential Sponsors:

Please help improve the lives of people struggling with chronic pain that is considered the most painful of all medical problems – pain that is rated on the McGill Pain Index as worse than cancer, amputation and childbirth.

The 3rd Annual Long Island CRPS/RSD Awareness Walk Event for Complex Regional Pain Syndrome (CRPS), also formerly called Reflex Sympathetic Dystrophy, is set for Saturday, September 15, 2018 at **Eisenhower Park** in East Meadow. The Reflex Sympathetic Dystrophy Syndrome Association (RSDSA), which sponsors the event, seeks your support as a sponsor with donations, premiums, products and/or services.

Last year, RSDSA's event on Long Island attracted some 500 participants and raised more than \$56,000 to support RSDSA's mission of helping those with CRPS live better lives. More than 18 national and local sponsors participated in the event. Will you be one of them this year?

WHY GIVE

Some 200,000 individuals and approximately 1,000 on Long Island alone are suffering with CRPS, which most often develops after surgery, a fracture, sprain or other trauma. This disease causes unrelenting and constant burning pain, swelling, weakness, skin alterations, drastic temperature changes and other debilitating symptoms that often drive people to the brink of death. As such, CRPS is often called a "suicide disease." CRPS pain is so painful that many people cannot even tolerate being touched, hugged or even wearing normal clothing or shoes.

There is no cure for CRPS and treatment options are often limited and ineffective.

Outside funding is crucial to creating awareness of CRPS and providing assistance, education, guidance, advocacy and support for people diagnosed with this condition. In addition to funding research for better treatments and a possible cure, RSDSA also provides emergency financial assistance to support people with medical expenses due to disability and lost careers from CRPS. As a sponsor of this year's event with a contribution of \$1,000 or more, your logo will be prominently posted on the event registration page with a link back to your web site. Sponsorships at \$500 or more may exhibit at the event with an exclusive table. Your logo will also be prominently featured on the event banner and your business will be recognized throughout the event. As thanks for your partnership, RSDSA promises to provide recognition for your business pre- and post-event.

OUR MISSION

RSDSA is a national non-profit organization. For over 33 years, we have educated, supported, and provided hope to all those affected by CRPS/RSD while driving research for better treatments and a cure. All donations and product/service donations are tax-deductible. Checks can be made out to RSDSA. RSDSA's tax ID number is 22-2559139.

RSDSA Director and Executive VP, Jim Broatch, is available for questions at 203.877.3790 / 877.662.7737 or info@rdsd.org. You may also contact the local Long Island Committee Chairs directly: Nurse Beth Seickel at 516.972.7087, by email bseickel45@gmail.com, or Stacey Udell at 631.379.7784 by email sudell@staceyudell.net.

Thank you for your consideration. We look forward to hearing your positive response.

Best Regards,

Jim Broatch, MSW, Executive vice President and Director



3rd Annual Long Island CRPS/RSD Awareness Walk Event
Saturday, September 15, 2018
Sponsor Form

Please complete this form and mail it to the address below
RSDSA, 99 Cherry Street, Milford, CT 06460
You may also contact RSDSA at 877-662-7737 or info@rsds.org

Sponsor Information:

Sponsoring Organization Name (as listed on all RSDSA promotional materials)

Address: _____

Website: _____

Social Media links: _____

Primary Contact Name and Title: _____

Contact Phone: _____ Email: _____

Sponsor Opportunities (Please Check One)

- | | |
|---|---|
| <input type="checkbox"/> Diamond - \$10,000 | <input type="checkbox"/> Silver - \$1,000 |
| <input type="checkbox"/> Platinum - \$5,000 | <input type="checkbox"/> Bronze - \$500 |
| <input type="checkbox"/> Gold - \$2,500 | <input type="checkbox"/> Orange - \$250 |

Sponsor t-shirt sizes – (Number of t-shirts for Sponsors are solely based on Sponsorship Level of Commitment)

☐ Small Qty. _____ ☐ Medium Qty. _____ ☐ Large Qty. _____ ☐ XL Qty. _____

I cannot be a Sponsor at this time, however would like to contribute \$ _____ to the CRPS/RSD 2018 Long Island Walk.

In-Kind Donations / Non Profit Organizations:

If you would like to donate/sponsor goods or services (water, healthy refreshments, raffle baskets, prizes, etc. Please specify below specify below type of donations along with any invoice showing dollar amount.

Payment Schedule

All payments are non-refundable. Deposit is due within 10 days of executed agreement in order to hold the sponsorship.

- ☐ Check (payable to RSDSA) ☐ Credit Card (if checked, please check the type of card below)
- ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Credit Card Number: _____

Name on Card: _____

Expiration Date: _____ CVV Code _____

Signature: _____ Date: _____



RSDSA invites you to participate as a RSDSA business partner.

Please join us and make a difference.

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSORSHIP: \$10,000

TITLE SPONSOR OF ALL 5 MAJOR EVENTS

The Title Sponsor is prominently featured at all 2018 major events and can present at our conferences around the country. These events are filmed and your sponsorship is highlighted on RSDSA's YouTube channel and event pages, as well as:

- Featured exhibit table at all events
- Placement on RSDSA website on RSDSA's Web Partnership Banner (with a link to your homepage), as well as on the event registration pages, and in the RSDSA Community Update E-Newsletter
- Name placement in e-alerts, linked to many health and chronic-pain organizations
- Premier acknowledgement of sponsorship in RSDSA 2017 Annual Report
- Opportunity to blog or vlog twice
- Option to write articles in RSDSA Community Update E-Newsletter
- Your promotional materials included in event packets
- Will receive a total of **5** Walk t-shirts: choose sizes on Sponsor Agreement form

PLATINUM SPONSORSHIP: \$5,000

- Featured presence at four major events and acknowledgement at events and conferences. The conferences are filmed and sponsorship is acknowledged on RSDSA's YouTube channel and event pages.
- Opportunity to exhibit at four major events and have promotional materials included in conference/event packets and name placement in E-alerts
- Option to speak at three conferences
- Corporate name or logo on Web Partnership banner, event web page, and the RSDSA Community Update E-Newsletter.
- Acknowledgement in conference/event materials, and opportunity to write articles in our newsletter twice yearly, reaching 20,000 readers

- Acknowledgement in the RSDSA 2017 Annual Report
- Opportunity to blog
- Your promotional materials included in event packets
- Will receive a total of **5** Walk t-shirts: choose sizes on Sponsor Agreement form

GOLD SPONSORSHIP: \$2,500

- Featured presence at three major events and acknowledgement at each event. These events are filmed and viewed on RSDSA's YouTube channel.
- Opportunity to exhibit at three major events and have corporate name or logo on Web Partnership banner, event web page, and RSDSA Community Update E-Newsletter
- Placement in all printed materials, including an opportunity to submit an article for publication in our newsletter yearly, reaching 20,000 readers, and name mention in E-alerts
- Your promotional materials included in event packets
- Acknowledgement in the RSDSA 2017 Annual Report
- Will receive a total of **4** Walk t-shirts: choose sizes on Sponsor Agreement form

SILVER SPONSORSHIP: \$1,000

- Corporate name or logo on event web page
- Opportunity to exhibit at one event
- Your promotional items in event packet
- Will receive a total of **3** Walk t-shirts: choose sizes on Sponsor Agreement form

BRONZE SPONSORSHIP: \$500

- One-time opportunity to exhibit at the event
- Name/logo on event web page
- Will receive a total of **2** Walk t-shirts: choose sizes on Sponsor Agreement form

ORANGE SPONSORS: \$250

- Name/logo on event web page

THE RSDSA provides support, education and hope to everyone affected by the pain of disability of CRPS/RSD while we drive research to develop better treatment and a cure.

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FAX: 203.882.8362
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